

PREFERRED VENDOR PACKET

Music that moves, rooms that remember.

A dependable DJ, MC, music-curation and event-audio resource for venues, hotels, wineries, planners, restaurants, museums and event teams.

PARTNERSHIP OBJECTIVE A venue partnership should reduce work for the venue team, protect the guest experience and give clients a clear path to professional entertainment and sound.

At a glance

Vinyl-rooted since 2014 Seattle foundations under Supreme La Rock with residencies and performances across the U.S., Bahrain, Qatar, the Maldives and Greece.	Brand + event credibility Adidas Headquarters, Brown-Forman activations, Amazon, Microsoft, TikTok, Meta, Nordstrom, W Seattle, JW Marriott and Niyama.
Cultural + festival work Art, Beats & Lyrics in 2022 and 2025, Capitol Hill Block Party, Umoja Fest, Soul of Seattle and self-curated event concepts.	Flexible scope DJ/MC, venue music programming, custom playlists, ceremony audio, wireless microphones, lighting, AV setup and backup support.
Working style Responsive communication, venue coordination, clean presentation and documented expectations.	Artist support Opened for Kid Ink, Tyga, O.T. Genasis, Young Thug and Keri Hilson.

The partner promise

- Respond promptly and communicate clearly with the client and venue.
- Confirm load-in, power, room use, sound limits, curfew and strike before the event.
- Arrive with the equipment, accessories and backup items in the confirmed scope.
- Use professional placement and cable management that respects staff and guest circulation.
- Coordinate announcements, cues and transitions with the planner and venue lead.
- Leave the space on schedule and follow venue-specific requirements.

Begin with a short introduction or venue walkthrough

coco@soulcraftbycoco.com | +1 206 384 9798 | @DJLadyCoCo
Reply to request availability, a walkthrough, or a venue-specific package.

TACOMA + SEATTLE

Pacific Northwest
West Coast + destinations

Final pricing, confirmed equipment, travel, insurance and event-specific scope are documented in the proposal and agreement.

SERVICE MENU

What clients can request

Wedding DJ + MC Music planning, professional announcements, reception sound and a dance-floor experience tailored to the couple.	Ceremony audio Officiant, vows, readings and processional/recessional music with location-specific planning.
Corporate + nonprofit Company celebrations, holiday parties, fundraisers, awards, presentations and social programs.	Private events Birthdays, anniversaries, graduations, reunions and milestone celebrations.
Venue music curation Custom playlists, branded mixes and recurring programming shaped for dayparts, campaigns and guest experience.	Supplemental AV Right-sized sound, wireless microphones, playback, lighting, delivery, setup, strike and optional operation by confirmed scope.

Venue-specific packages

After a walkthrough or successful event, a venue-specific package can document the correct ceremony locations, room capacities, load-in route, power, sound restrictions, curfew, standard equipment footprint and approved add-ons.

BENEFIT A pre-scoped package gives couples and planners clearer expectations while reducing repetitive technical questions for the venue team.

Let us make your next event easier

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VENUE OPERATIONS

Information we confirm before every event

Access + schedule

- Venue and room names
- Vendor arrival and load-in window
- Parking, dock, elevator and stairs
- Guest arrival, program and strike times
- On-site venue and planner contacts

Technical + policy

- Indoor/outdoor locations and weather plan
- Power and approved cable routes
- Sound limits, curfew and monitoring
- Existing AV and outside-vendor restrictions
- Insurance, licenses and safety requirements

Documents available after customization

Proof of insurance

Current certificate and venue-specific certificate-holder language when coverage is confirmed.

Business documentation

Legal business details and W-9 for U.S. corporate or venue onboarding.

Equipment summary

Verified inventory, quantities and capabilities relevant to the event scope.

Written agreement

Services, schedule, payment, cancellation, overtime, travel, access and responsibility terms.

CROSS-BORDER Canadian events require separate confirmation of work authorization, temporary equipment import, insurance, tax treatment, currency and border timing before quoting or accepting a booking.

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REFERRAL WORKFLOW

A simple path from referral to event day

01 INTRODUCE Venue shares the client's preferred contact route or gives the client the one-sheet and booking link.	02 QUALIFY We confirm date, rooms, guest count, program, priorities, budget and technical requirements.
03 PROPOSE Client receives a clear scope, price, agreement and reservation-payment instructions.	04 COORDINATE After booking, we confirm venue policies, timeline, contacts, access, power and sound requirements.
05 DELIVER We arrive, set up, sound-check, operate and strike according to the confirmed plan.	06 FOLLOW THROUGH Client and venue receive a professional closeout; issues and lessons are documented for future events.

Ways to begin

- Keep the one-sheet as a secondary referral or emergency backup resource.
- Schedule a brief property walkthrough and vendor-introduction meeting.
- Share one upcoming client need for a no-obligation event-specific recommendation.
- Collaborate on an open house or showcase under a clear written scope.



International crowd experience



Corporate + brand credibility



Polished guest-facing presentation

Reply to the accompanying email to start the conversation

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